



**FURNITURE INDUSTRY IN RESTRUCTURING:
SOLUTIONS & TOOLS - FIRST
CONFERENCE IN PARIS**

**MEETING ROOM – MEDIFA’S PREMISES
AVENUE DAUMESNIL 28BIS – 75012 PARIS - FRANCE**

**MONDAY 22 SEPTEMBER 2008
09.30 – 14.00 h.**

- 10.00** **Presentation of the FIRST website and auto-diagnostic tool – Florent Festal - MEDIFA**
- 10.25** **Guidelines on “Product innovation in the furniture industry” – Alessio Marchesi – MIP**
- 10.50** **Coffee break**
- 11.05** **Guidelines for co-operation in the furniture industry – Hélène Laurent - MEDIFA**
- 11.25** **Guidelines for a market-driven approach – Odile Duchenne - MEDIFA**
- 11.45** **Guidelines on the Electronic Data Management in the furniture sector - Audoin de Gouvion Ct Cyr - MEDIFA**
- 12.20** **Questions & answers**
- 12.30** **End of the conference**
- 12.40** **Lunch offered by the MEDIFA**