



**FURNITURE INDUSTRY IN RESTRUCTURING:
SOLUTIONS & TOOLS - FIRST
CONFERENCE IN VALENCIA
CONGRESS CENTRE
MEETING ROOM 2ND FLOOR
46000 Valencia – Spain**

**THURSDAY 6 NOVEMBER 2008
09.30 – 14.00 h.**

- 09.30** Short introduction of the project – Jesus Navarro – AIDIMA
- 09.40** Presentation of the FIRST website and auto-diagnostic tool – Vicente Sales - AIDIMA
- 10.00** Guidelines for the optimization of the furniture supply chain – Davide Luzzini – MIP
- 10.25** Guidelines on “Product innovation in the furniture industry” – Davide Luzzini – MIP
- 10.50** Coffee break
- 11.05** Guidelines for co-operation in the furniture industry - Javier Iborra - AIDIMA
- 11.25** Guidelines for a market-driven approach - Vicente Sales - AIDIMA
- 11.45** Guidelines on the Electronic Data Management in the furniture sector - Beatrix Szirmay - AIDIMA
- 12.00** Guidelines on how to “Align a human resources strategy on business strategy” – David Martin - AIDIMA
- 12.20** Questions & answers
- 12.30** End of the conference
- 12.40** Lunch offered by the AIDIMA