



**FURNITURE INDUSTRY IN RESTRUCTURING:
SOLUTIONS & TOOLS - FIRST
CONFERENCE IN VIENNA
"Europasaal"
Schwarzenbergplatz 4,
A-1037 Wien
TUESDAY 28 OCTOBER 2008
14.00 – 16.00 h.**

- 14.00** **Short introduction of the project – Bart De Turck – UEA –
project manager**
- 14.05** **Presentation of the FIRST website and auto-diagnostic tool –
Florent Festal – MEDIFA & Alessio Marchesi - MIP**
- 14.20** **Guidelines for the optimization of the furniture supply chain
– Davide Luzzini – MIP**
- 14.30** **Guidelines on "Product innovation in the furniture industry"
– Alessio Marchesi – MIP**
- 14.50** **Guidelines for co-operation in the furniture industry –
Pavlos Kimtsaris – UEA**
- 15.00** **Guidelines for a management of the process of change –
Vicente Sales - AIDIMA**
- 15.20** **Guidelines for a market-driven approach – Beatrix Szirmay -
AIDIMA**
- 15.35** **Guidelines on "Align a human resources strategy on business
strategy" – Roger Mason – BFM**
- 15.50** **Questions & answers**
- 16.00** **End of the conference**