



**FURNITURE INDUSTRY IN RESTRUCTURING:
SOLUTIONS & TOOLS - FIRST
CONFERENCE IN FRANKFURT
DECORATE LIFE – FRANKFURT MESSE FAIRGROUNDS
“ASPEKT” MEETING ROOM
FRIDAY 4 JULY 2008
11.00 – 12.30 h.**

- 11.00 Short introduction of the project – Bart De Turck – UEA –
project manager**
- 11.05 Presentation of the FIRST website and auto-diagnostic tool –
Florent Festal - MEDIFA**
- 11.15 Guidelines for the optimization of the furniture supply chain
– Alessio Marchesi – MIP**
- 11.30 Guidelines on “Product innovation in the furniture industry”
– Alessio Marchesi – MIP**
- 11.45 Guidelines for co-operation in the furniture industry –
Pavlos Kimtsaris – UEA**
- 12.00 Guidelines for a market-driven approach – Beatrix Szirmay -
AIDIMA**
- 12.15 Guidelines on “Align a human resources strategy on business
strategy” – Roger Mason – BFM**
- 12.30 Questions & answers – End of the conference**